

DEAD OR ALIVE

What is the future of European fuel production?

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MOL Group Refining & Marketing Senior Vice President

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► **MOL GROUP**

MOL GROUP REFINING & MARKETING

A solid basis with outstanding organic growth opportunities

Refining

MOL Group
Capacity: 23.5 Mtpa (470 thbpd)

Danube Refinery
Capacity: 8.1 Mtpa (161 thbpd)
NCI: 10.6

Bratislava Refinery
Capacity: 6.1 Mtpa (122 thbpd)
NCI: 11.5

Rijeka Refinery
Capacity: 4.5 Mtpa (90 thbpd)
NCI: 9.1

Mantova Refinery
Capacity: 2.6 Mtpa (52 thbpd)
NCI: 8.4

Sisak Refinery
Capacity: 2.2 Mtpa (44 thbpd)
NCI: 6.1

Logistics

Logistics Network

40 depots in 7 countries
972 km oil and 1840 km product pipeline
2.7 Mcm Crude and Product storage capacity

Marketing

Wholesale

21.6 Mt sales volume
20% regional market share
Presence in 12 countries,
market leader in 4 countries
27 % end-user sales

Retail Network

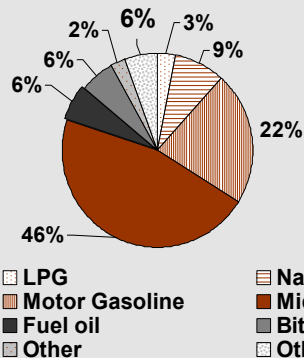
1,600+ FS
7 brands in 11 countries
3.5 Mt total fuel sales
Avr. throughput: 2.7 Mlpa
16 % captive market for Ref.

Petrochemicals

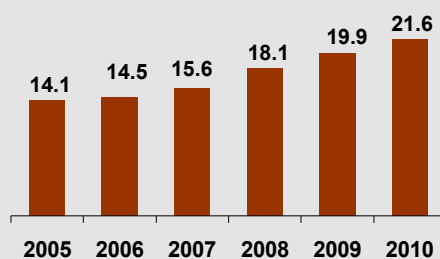
Capacity (ktpa)	TVK	SPC
Ethylene	660	220
Polymer	765	435

1.4 Mt external sales volume
12 % captive market for Refining

Group refinery yield (2011E)



Sales volume increases (Mt)



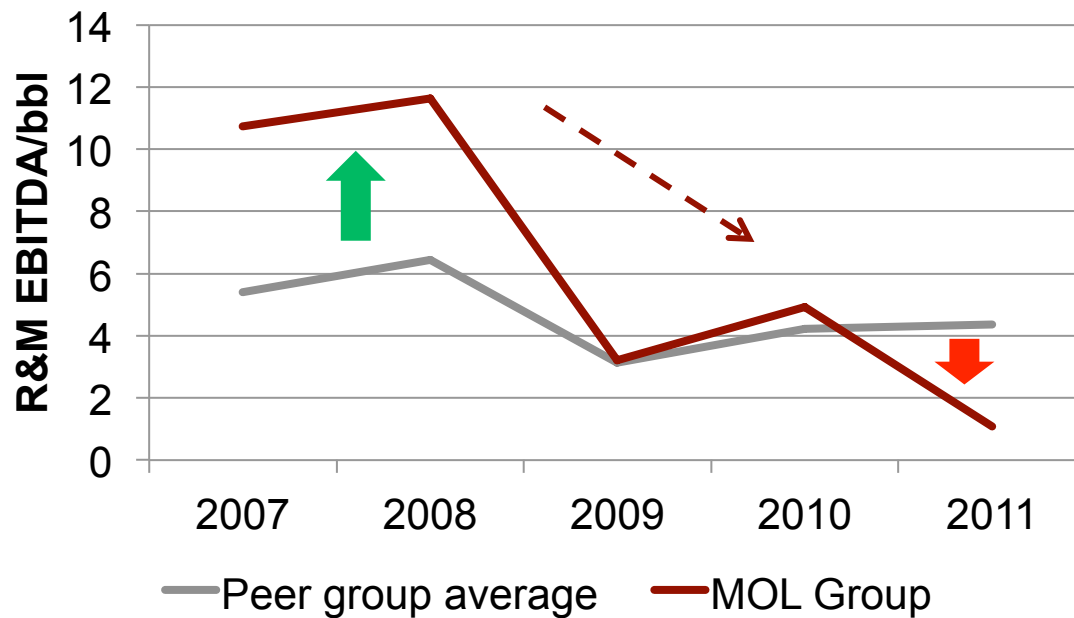
Strong asset base operated in adjacent markets

- The key Downstream player in the region with 2 best-in-class refineries
- Integration of 5 plus 2 units ensure outstanding synergy potential
- Region-wide Logistics, Wholesale and Retail network serve the market and provide above 55% end-user share



Share from total R&M sales

FROM THE BEST TO BELOW AVERAGE



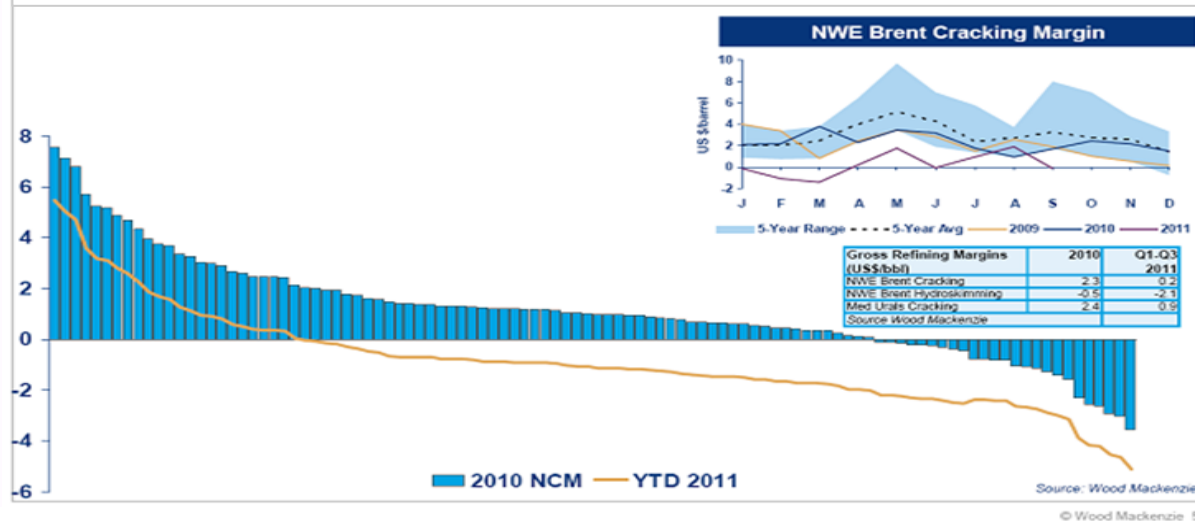
Source: MOL Group

- ▶ **After being clear leader** in EBITDA/bbl compared to its regional peer group, MOL Group posted **below average results in 2011**
- ▶ We did not realize that we were getting worse, and **now it is a bit late to wake up.**

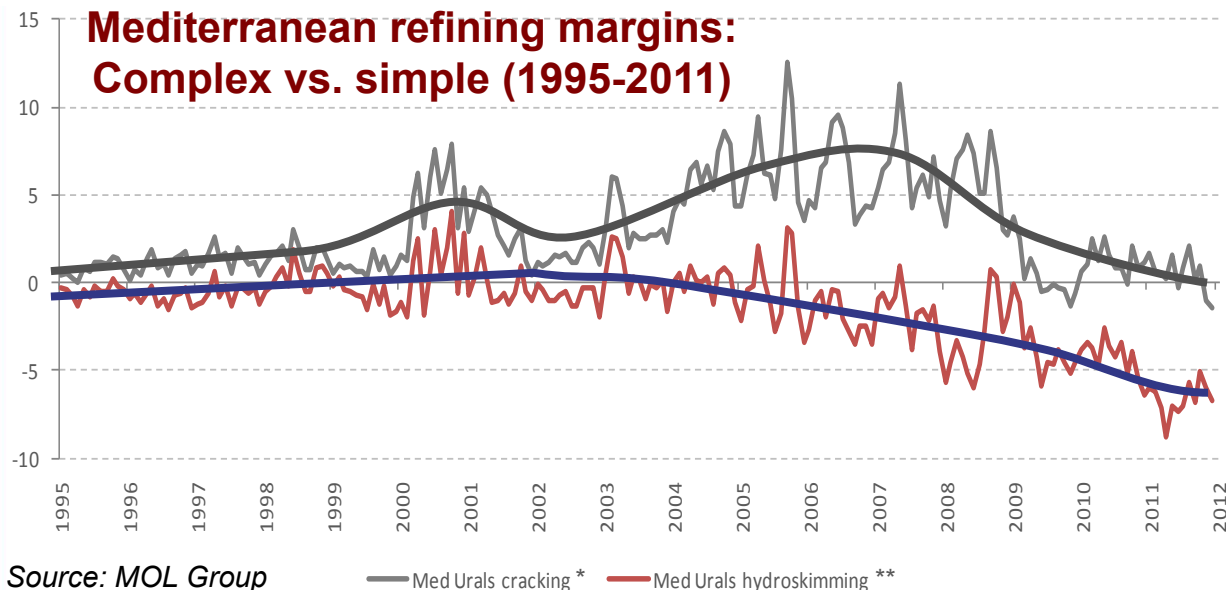


2011 WAS A DISASTROUS YEAR FOR (EUROPEAN) REFINING...

On a NCM basis, approx. 75% of European refining was cash negative in Q1-Q3 2011, which put the industry under severe pressure.



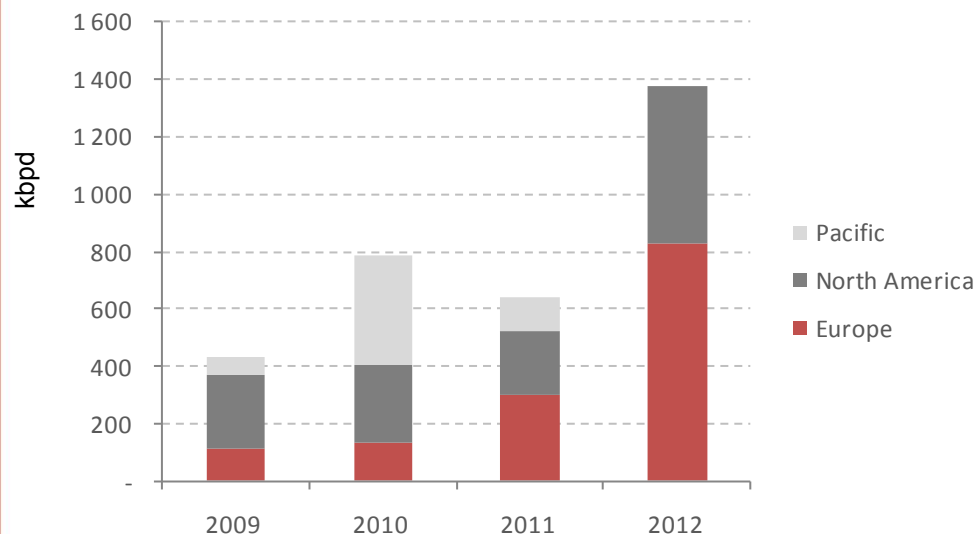
Source: Woodmac



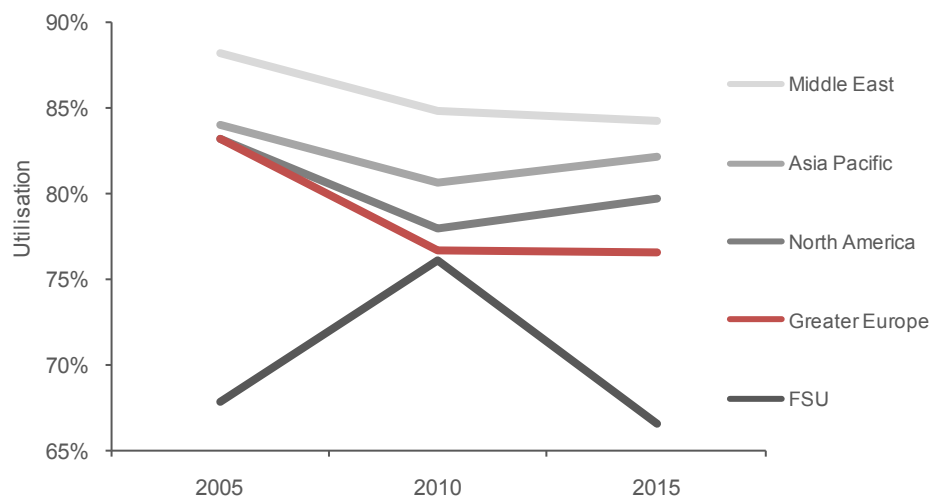
- ▶ 2011 was a **horror year** for European refining – **75% had negative net cash margins**
- ▶ Considerable global overcapacity
- ▶ Product demand mix increasingly out of synch with refinery output mix
- ▶ **Refinery margins were squeezed**, well below previous 5-year averages
- ▶ Utilization fell (shrinking export markets with import pressures)

...AND THE FUTURE IS NOT MUCH BRIGHTER EITHER

OECD Refinery Capacity closures



Capacity utilisation remains depressed in the EU

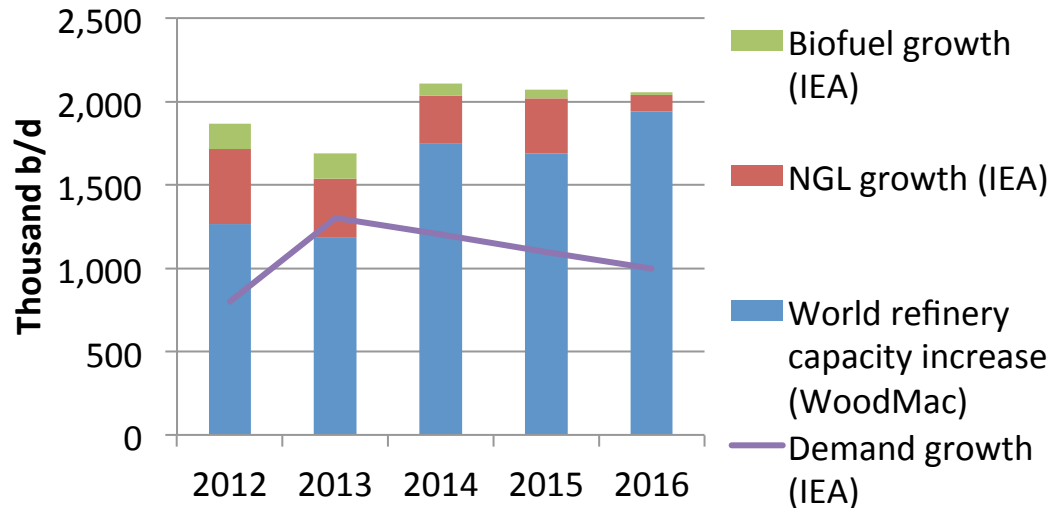


Source: MOL Group

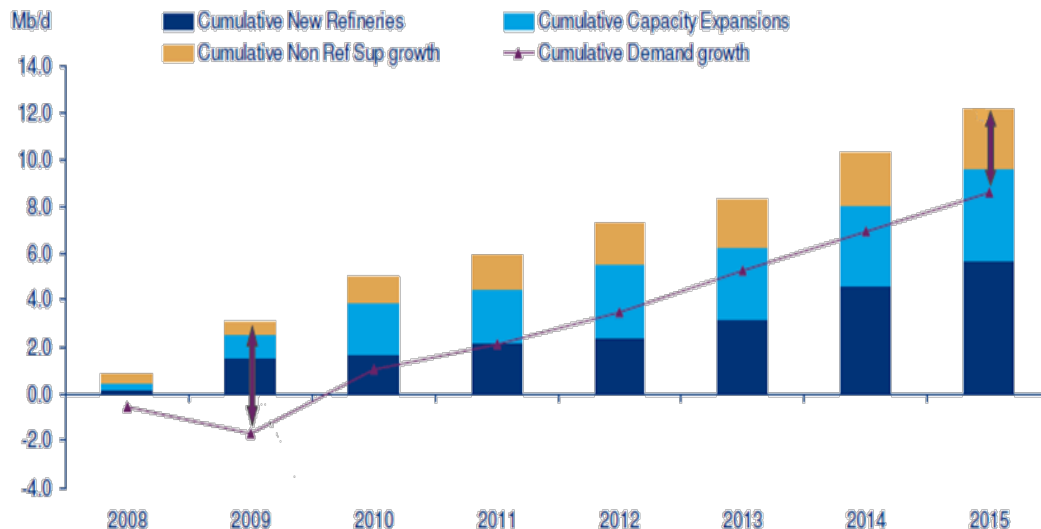
- ▶ ~10Mbbbl/d **new distillation capacity**
~ 8Mbbbl/d **new conversion capacity**
start up over 2011-15E = **significant number of closures/shutdowns**, especially in Europe
- ▶ Within this, world becomes relatively longer in gasoline and shorter in middle distillates
- ▶ **Europe looks vulnerable**
- ▶ **US** likely to continue to export diesel to Europe
- ▶ Middle East capacity start-ups from 2014 onwards suggest significant hike in region's diesel surplus, much of which may come to Europe.
- ▶ In wake of Petroplus credit freeze, **focus on balance sheet strength.**

GLOBAL SUPPLY/DEMAND IMBALANCES

Global fuel demand growth vs 'liquids supply increase



Source: MOL Group



Source: Woodmac

- ▶ Demand growth forecasted
- ▶ Supply growth faster
- ▶ Refinery capacity increases expected (mainly in Asia)
- ▶ Also new, expanding methods of producing transport fuel – bio-fuel and natural gas to liquid (NGL).

MAIN CHALLENGES FOR EUROPEAN REFINING

Main trends in European refining

Very long in gasoline, crack fully determined by the US

Very short in diesel, volume pull but price is determined somewhere else

Crude supply problems, shrinking Brent-Urals spread, missing sour crudes (Iran, etc.), extreme crude price for processing

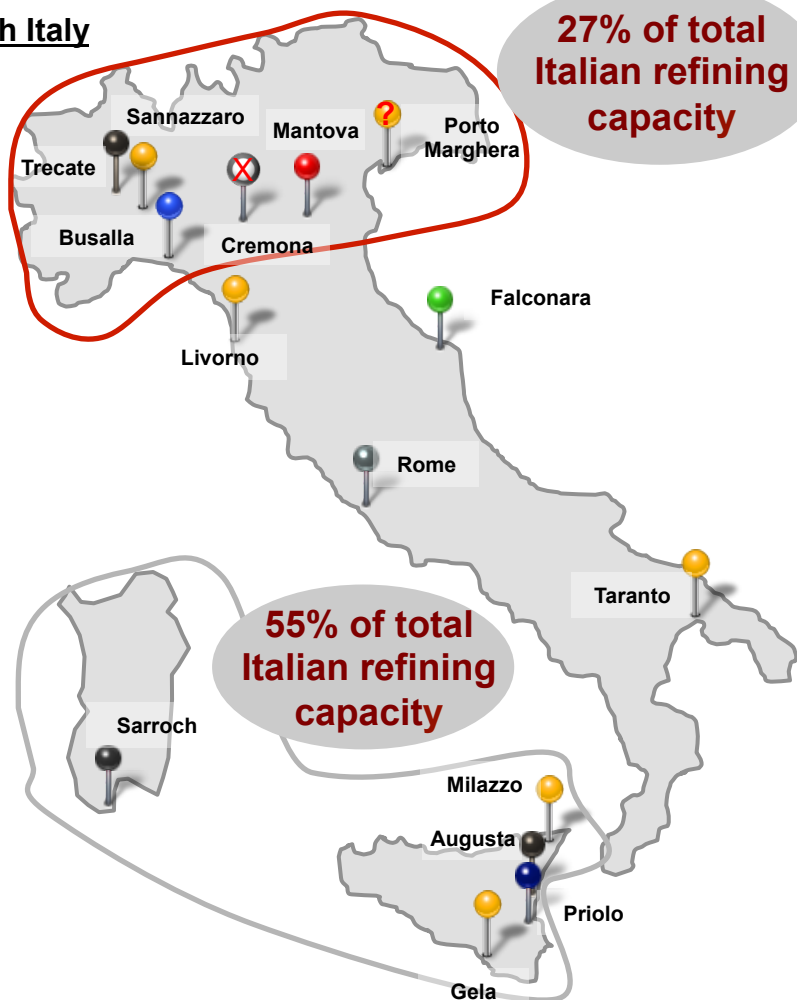
Mostly loss-making refineries, assets for sale and/or considering shutdown

European refining acted **like the cricket and not like the ant** during prosperity, but failed to **learn how to survive without growth**

Who will **survive**?
Can we imagine **Europe without refining**?
Or do you only need to be **faster than your peers and not the lion**?

NORTHERN ITALY IS A PERFECT EXAMPLE

North Italy

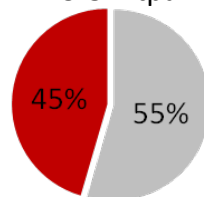


Demand by regions (2011)

■ North Italy ■ Other Italy

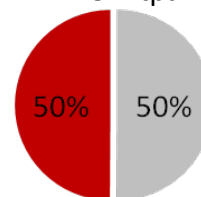
GASOLINE

Σ 9.8 mtpa



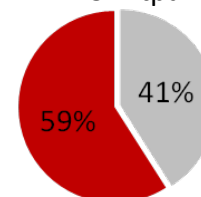
GASOIL

Σ 28 mtpa



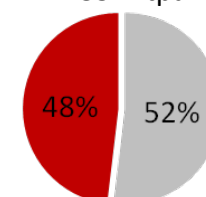
BITUMEN

Σ 1.9 mtpa



TOTAL PRODUCTS

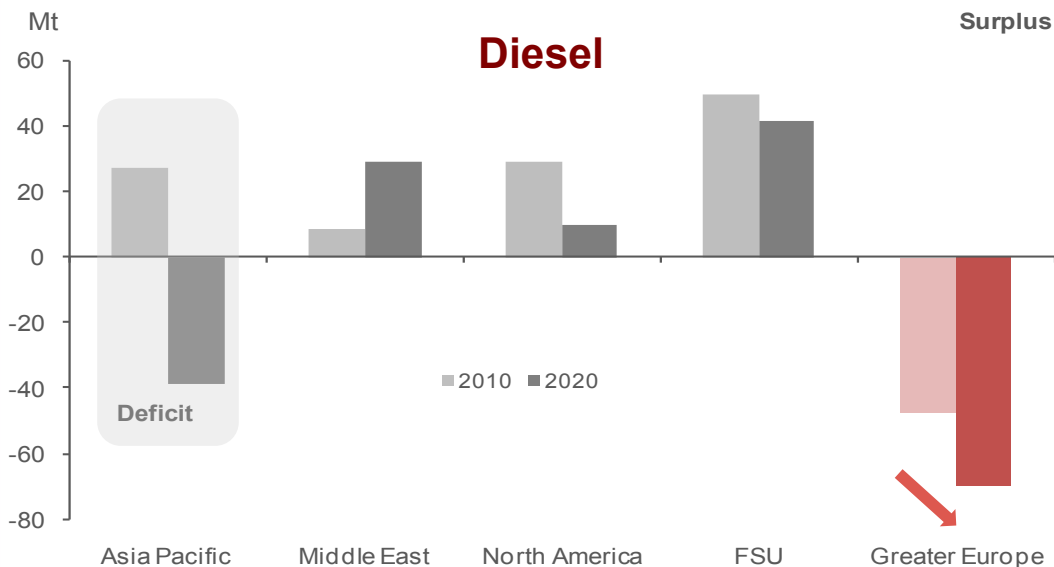
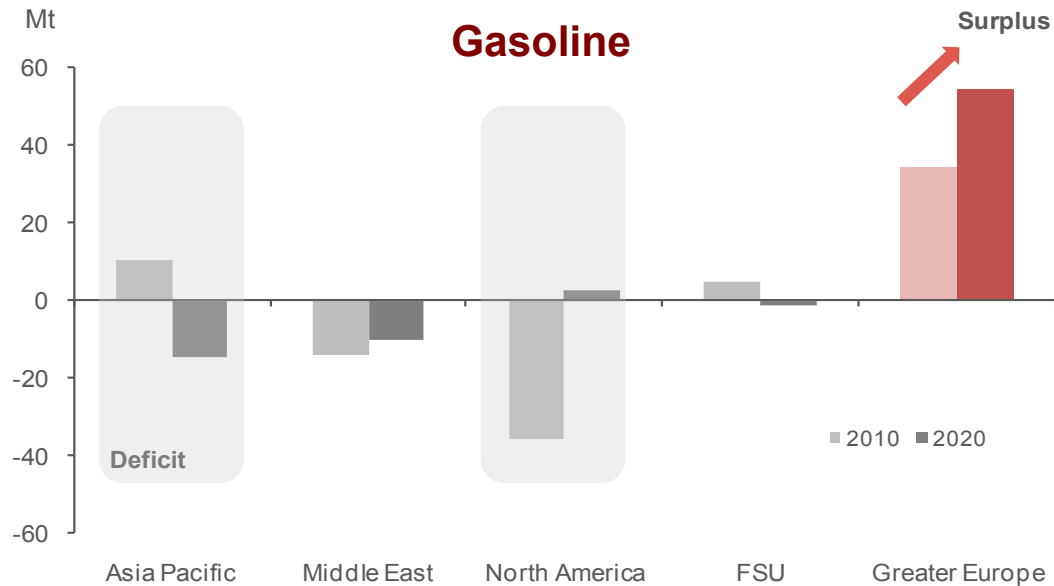
Σ 59 mtpa



- ▶ Refinery capacities and consumption not proportionally located
- ▶ Mostly small not complex Northern refineries and competitive Southern ones
- ▶ Strong gasoline oversupply and diesel overdemand
- ▶ Result: **suffering Northern refineries**, huge losses, closures (Tamoil, Cremona), shutdowns (ENI, Porto M.), rumours about future closures (basically every player)
- ▶ **Who can stay alive?**



GLOBAL SUPPLY/DEMAND IMBALANCES



- ▶ Global supply-demand imbalances, Europe even longer in gasoline and even shorter in diesel
- ▶ How to produce more diesel?
- ▶ How to decrease consumption?
- ▶ How to improve efficiency?
- ▶ How to find a solution for Europe's imbalanced position?

HOW TO PRODUCE MORE DIESEL?

Market Demand*

1998

2010

2015

2020

Gasoline

Diesel

130 Mt

130 Mt



90 Mt

195 Mt



85 Mt

240 Mt



80 Mt

280 Mt



Production



Easy to fulfill



Valuable molecules to diesel



Extremely big challenge

► Gasoline molecules out of the system



No traditional way!

► New way to produce fuel molecules

Paradigm shift

- New way to fulfill future market demand
- New type of assets
- New type of products

*Product demand in the EU
Source: MOL estimation based on Wood McKenzie analysis

HOW TO DECREASE CONSUMPTION?

Well-to-wheel CO₂ emissions



Crude Production

5 %

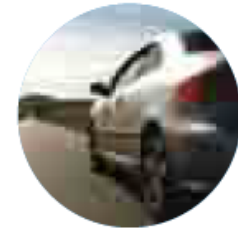


Refining



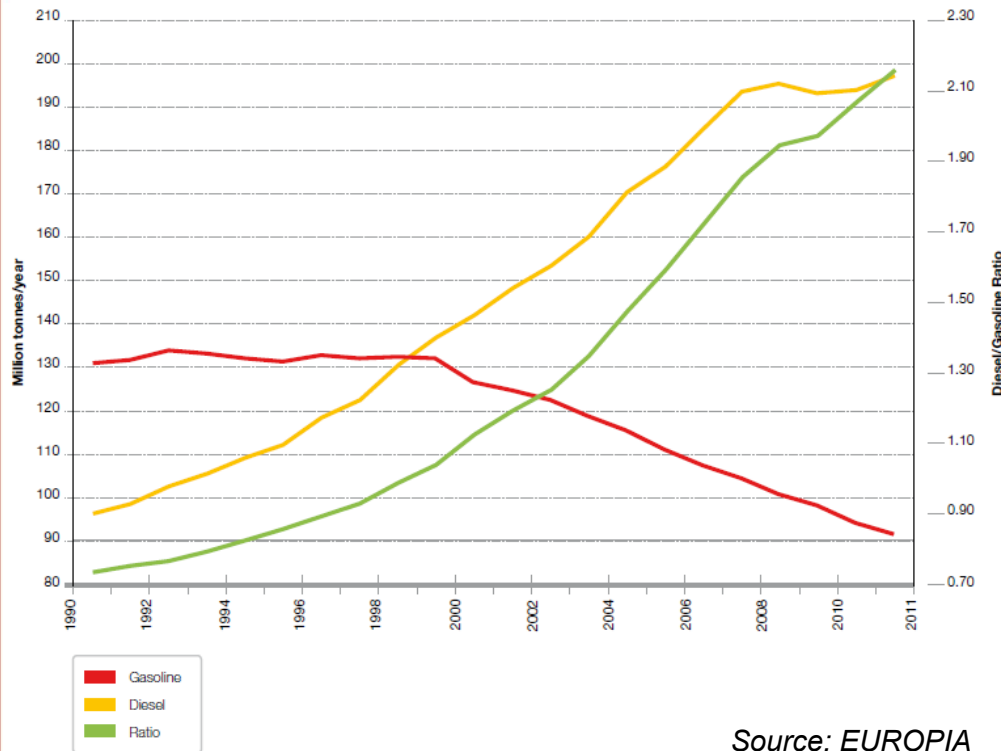
Distribution

10 %



End use

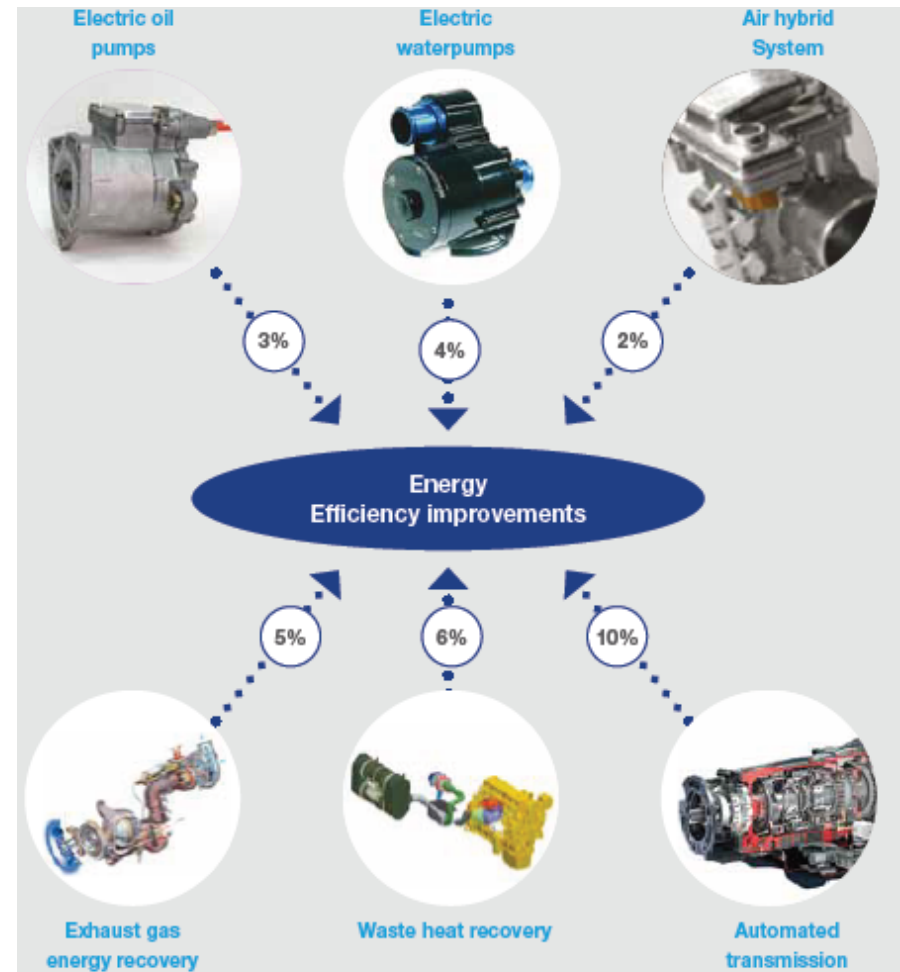
85 %



- ▶ Diesel/gasoline consumption ratio changed end 20th century
- ▶ diesel consumption continued its increasing trend since then – steady decrease in gasoline demand
- ▶ While 85% of well-to-wheel emissions occur during fuel end-use, **end-user not punished for CO₂ emissions**

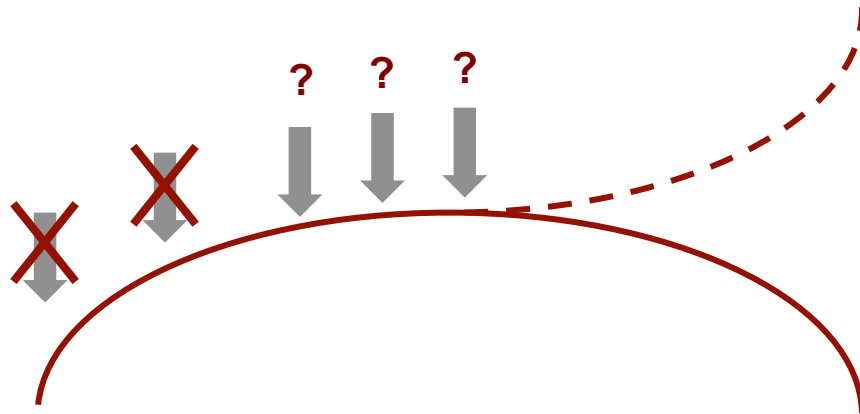
CUSTOMER EFFICIENCY EQUAL TO FALL IN DEMAND

Addressing rolling resistance and aerodynamic drag could produce significant fuel efficiency increases supplemented by drivetrain efficiency improvements



INFLECTION POINT FOR EUROPEAN REFINING?

Life cycle of European refining – close to inflection point?



A **strategic inflection point** is when the balance of forces shifts **from the old structure**, the old ways of doing business, the old ways of competing, **to the new**.

*Andy S. Groove:
Only the Paranoid Survive*

The case of Pratt & Whitney



- Founded in 1925, in WW2 was leader in air-cooled radial piston aircraft engines

After turbo jet engine expansion
P&W was the clear world leader in a technology with no future.

- After completely restructuring the company used existing skills to again become leader in state-of-the art technology

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BUSINESS AS USUAL OR A PARADIGM SHIFT?

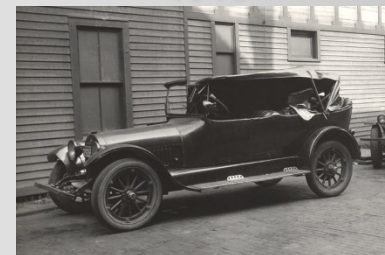
US Automobile production

1900



4 200 pcs*

1915



> 800 000 pcs

Personal computer

1943

"I think there is a world market for about five computers"
— Thomas J. Watson

1975



Personal Computer (PC) born

Digital music

1990



Anti-skip portable CD player introduced

2001



iPod**

* Only 25% using the internal combustion engine

** Av. capacity equivalent of 50 CDs

DEAD OR ALIVE – PERSONAL THOUGHTS ON FUTURE OUTLOOK



Refining disappears from Europe,
consumption is 100% covered by imports

10%



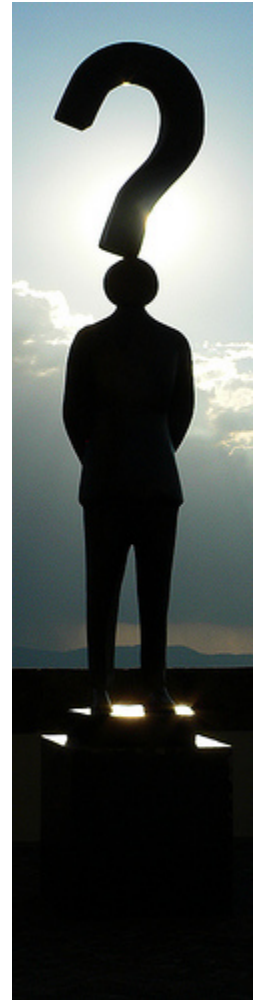
Traditional economic mechanism
30%-40% of refineries close down

60%



Fossil based transportation fuel disappears. Downstream is converted into transportation fuel supplier using existing skills and competences

30%



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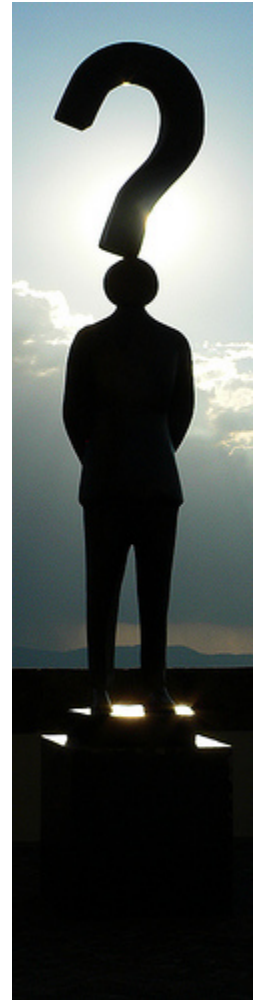
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POTENTIAL MESSAGES FOR EUROPEAN PLAYERS

Think **globally!**
Act **locally!**
Panic **internally!**

It's not **what happens**
to you that matters, but
how you react!

No one can predict or control
the future. However, **the more**
you plan for what you want to
happen, **the less anxious**
you will be about the present
and the more you will know
about the future.

It is always wrong
to be **right before**
everyone else.

When we are in the middle of
a paradigm shift, it is **hard to**
imagine any other paradigm

THANK YOU FOR YOUR ATTENTION!



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